

## AMERICAN CULINARY FEDERATION PRESS RELEASE

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### **Chefs Award Seal of Approval to Hellmann's® and Best Foods® Real Mayonnaise**

ST. AUGUSTINE, FLA., May 10, 2007—The American Culinary Federation, Inc. (ACF), the nation's largest organization of professional cooks, recently awarded its Seal of Approval to Hellmann's® and Best Foods® Real Mayonnaise.

Hellmann's® and Best Foods® Real Mayonnaise is a product of Unilever Foodsolutions in Lisle, Ill., and earned the federation's endorsement following extensive testing by a panel of ACF-certified chefs. Testing criteria evaluated ease of use, versatility and adaptability of product, consistency of physical properties, application of product to service procedures and, above all, flavor.

Hellmann's® and Best Foods® Real Mayonnaise is America's #1 mayonnaise (ACNielsen, 52 weeks ending March 24, 2007). With its one-of-a-kind, rich and creamy texture, Hellmann's® and Best Foods® Real Mayonnaise maintains cling, consistency and stability, even when heated. Perfect for any signature salad, sandwich dip or dressing and available in a wide range of tamper-resistant packaging options, customers appreciate the classic flavor of Hellmann's® and Best Foods® Real Mayonnaise.

Launched in the 1940s, ACF's Seal of Approval program validates the product claims of manufacturers, suppliers and growers that provide real-world solutions to culinary professionals. For information on ACF's Seal of Approval program, visit [www.acfchefs.org](http://www.acfchefs.org) or call (800) 624-9458.

#### **About Unilever Foodsolutions**

Unilever Foodsolutions is the foodservice unit of Unilever, one of the world's largest consumer product companies. Foodsolutions brings the expertise behind Unilever's leading brands—such as Hellmann's®, Best Foods®, Knorr®, Lipton® and Lawry's®—to restaurant operators, distributors and other foodservice customers. The North American business is based in Lisle, Illinois. For more information, please visit [www.unileverfoodsolutions.us](http://www.unileverfoodsolutions.us).

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## About Unilever

Unilever aims to add vitality to life by meeting everyday needs for nutrition, hygiene and personal care. Each day around the world, consumers make 150 million decisions to purchase Unilever products. For more information about Unilever and its brands, visit [www.unilever.com](http://www.unilever.com).

## About The American Culinary Federation, Inc.

The American Culinary Federation, Inc., established in 1929, is the premier professional organization for culinarians in America. With more than 19,000 members spanning 230 chapters nationwide, ACF is the culinary leader in offering educational resources, training, apprenticeship and accreditation. In addition, ACF operates the only comprehensive certification program for chefs in the U.S. ACF is home to ACF Culinary Team USA, the official representative for the United States in major international culinary competitions, and also holds the presidium for the World Association of Chefs Societies, the largest international network of chef associations with more than 8 million members globally.

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